

**H2HC 2023 Fall Summit:
Cross-Sector Approaches to Health Equity and Innovation Prize Ceremony**
Thursday, November 16, 2023

SPEAKERS AND PRESENTERS



Marybeth Campbell is the Chief Executive Officer of the Worcester Community Action Council, a Central MA anti-poverty focused on stabilizing individuals and households through safety net programs and partnering with people to help them thrive. Marybeth joined WCAC as a board member in 2017 and became Executive Director in 2019. Prior to joining WCAC as Executive Director, she was the Executive Director of SkillWorks at the Boston Foundation, an ambitious effort to create a workforce development system that helps low-skill, low-income residents move to family-sustaining jobs and helps employers find and retain skilled employees.

Marybeth has more than 20 years of experience in public policy, public education, and project management in the areas of clean energy, education, and economic and workforce development. From 2012-2014, Marybeth served as the Commonwealth's first cross-secretariat Director of Education and Workforce Development advising the Deval Patrick Administration in the Executive Offices of Education, Labor and Workforce, and Housing and Economic Development. Marybeth previously served as the state's first Workforce Development Director at the Massachusetts Clean Energy Center establishing national-leading green jobs programs, and as the Public Education Manager for the former Massachusetts Renewable Energy Trust. She holds a bachelor's degree in political science from Providence College and attended Suffolk University Law School.



Melanie Condon, MBA, is Senior Director of Corporate Affairs and Engagement at Keurig Dr Pepper, where she leads their corporate health and wellbeing strategy and oversees their community relations and philanthropic work. She is also the liaison to KDP's commercial sector, helping the brands, sales and marketing functions embed sustainability in their daily business.

Prior to joining KDP, Melanie was with Unilever in the External Affairs and Sustainable Business Communications office. She worked in advocacy around energy and environmental policy in Washington D.C. for years before joining the consumer product goods world. Melanie holds an MBA from the Robert H. Smith School of Business, University of Maryland, and a bachelor's degree in Political Science and International Affairs from the University of New Hampshire.



Megan Curran, PhD, is the Director of Policy at the Center on Poverty and Social Policy at Columbia University. Her research explores policy strategies for child poverty reduction, with an emphasis on income supports, poverty targets, and cross-national learning—including how the structure and impact of child allowance programs in other wealthy nations might inform the creation of a national US child allowance. Recent work on how COVID-19 economic relief efforts impact children and families also examines the ways in which a regularly delivered child allowance can support children through the immediate crisis and beyond.

Megan has worked as a legislative analyst in the United States House of Representatives and the Scottish Parliament and as a researcher on child and family poverty and policy solutions in the United States, United Kingdom, and Ireland. Curran holds a PhD in Social Policy from University College Dublin, Ireland.



Catherine D'Amato is the President and CEO of The Greater Boston Food Bank (GBFB) and a Leadership Council Co-Chair for the Hunger to Health Collaboratory (H2HC). A tireless advocate for the hungry for more than 40 years, Catherine assumed the leadership of GBFB in 1995 and founded H2HC in 2018 alongside leaders from Stop & Shop. During her tenure at GBFB, she has transformed the organization into a \$180 million charitable business and increased GBFB's distribution from 7.5 million meals a year to more than 82 million healthy meals this past year. She has grown GBFB's network to include nearly 600 partner food pantries, meal programs, and direct distribution sites across the 190 cities and towns across Eastern Massachusetts.

Under her guidance, GBFB has risen to the unprecedented challenge of responding to the surge in hunger due to the COVID-19 pandemic, distributing nearly 100 million pounds in 2020 to GBFB partner agencies that report serving over double the number of people in need. In 2021, GBFB marked its 40th anniversary since its incorporation while also distributing its 1 billionth pound of food which was accelerated by her leadership through the COVID-19 crisis.



Allison Delaney, MS, RD, LDN, is the Director of Health & Wellness at Stop & Shop. She is the founder and leader of the Stop & Shop Retail Dietitian Program, Nutrition Partners. In her role, she oversees the Nutrition Partners program and Stop & Shop's team of registered dietitians. She also leads the development and execution of Stop & Shop's health & wellness strategy.

Prior to building the Nutrition Partners program, Allison held various roles within the Ahold Delhaize organization over the past 9 years, including time in regulatory, sustainability and most recently working as a Private Brands Category Manager. Allison has been a registered dietitian for over a decade and is passionate about making healthy food and nutrition education easily accessible to everyone. She holds both a master's degree and bachelor's degree in nutrition sciences from Boston University and California Polytechnic State University, respectively.



John Erwin, MBA, is Vice Chancellor for Government Relations at UMass Chan Medical School. In this role, he leads comprehensive advocacy efforts and oversees the Office of Community and Government Relations, which serves as a liaison between the medical school and its neighbors and representation at all levels of government.

Erwin joined UMass Chan Medical School in 2019 after serving for 13 years as the executive director of the Conference of Boston Teaching Hospitals (COBTH), a coalition of 12 Boston-area teaching hospitals that collaborate on issues fundamental to their missions of patient care, teaching, biomedical research and community service. He is an active member and former chair of the Association of American Medical Colleges Government Affairs Committee; and has served on a number of policy and community steering and advisory committees including the Massachusetts Health Policy Commission's Advisory Council, Attorney General Martha Coakley's Community Benefit Advisory Committee and the Boston Alliance for Community Health Steering Committee.

Prior to joining COBTH, Erwin was the director of government affairs for Tufts Health Plan and also held positions at the Boston City Council and the Massachusetts State Council on Vocational Education. A graduate of the University of Massachusetts Boston, Erwin also earned a Master of Business Administration from Boston University.



Jillian Griffith, MSPH, RDN, LDN, is a Registered Dietitian and public health professional with experience in strategic public-private partnership and corporate responsibility. She serves as the Sr. Health Partnerships Manager for Amazon Access, a team focused on designing and implementing retail products and services to meet the needs of customers of lower income level. Jillian's work within this team focuses on expanding access to healthy foods for the Amazon Access customer through strategic partnerships, while also addressing convenience equity by bringing the ease of online shopping and delivery of nutrient dense foods to more communities.

Jillian started her career working to improve the food environment on a national scale with Partnership for a Healthier America. She has also worked as a retail dietitian on Giant Food's Healthy Living Team, where she developed and led Giant's customer and community engagement strategy for Ward 8 of Washington, DC. Jillian is a current participant in the Aspen Institute's Food Fellows Leadership program, where she is leveraging learnings to inform her mission of creating a food culture where healthy choices are inclusive, balanced, and accessible. Jillian holds a bachelor's degree in public health from University of North Carolina at Chapel Hill, and a master's degree in public health from Johns Hopkins Bloomberg School of Public Health.



Sheila Hanley, MPH, is a Senior Advisor at the Centers for Medicare & Medicaid Services (CMS) Innovation Center supporting the development and execution of strategic initiatives in priority areas. These include the alignment of private and public payers in health transformation and the development of initiatives addressing social needs, including food and nutritional interventions for the underserved. She has supported the design of multiple Innovation Center models in the areas of primary care and value-based insurance design and oversaw the Health Care Innovation Awards (HCIA), a set of \$1.4 B cooperative agreements testing promising private sector innovations.

Prior to the Innovation Center, she held senior positions within commercial, Medicare Advantage, and Medicaid managed care organizations, implementing innovative payment, care management, quality, and data and reporting systems. In addition to her experience in health care financing and policy, she has deep delivery system experience having held senior positions in acute care hospitals, responsible for strategic financial planning, clinical service development, and payer contracting. Throughout her career she has served in a voluntary capacity to community-based organization, and as a founding member of several non-profit organizations, including the Hanley Center for Health Leadership.



Nicolene Hengen, MSPH, joined the Hunger to Health Collaboratory (H2HC) as its first executive director in July 2021. Nicolene has brought a new strategic focus to H2HC's work. She has established new partnerships, designed several successful convenings focused on food, nutrition and health inequities for hundreds of thought leaders and stakeholders, and introduced national prizes to recognize innovative work that significantly advances health equity.

Prior to joining H2HC, she served as the director of community benefits for three hospitals in Beth Israel Lahey Health's south region. Her career has been focused in domestic and international public health and higher education, including work with the Massachusetts Institute of Technology, Johns Hopkins University, Pathfinder International, and others. Nicolene holds a bachelor's degree from Smith College and a master's in public health from the Tulane University School of Public Health and Tropical Medicine.



Shannon Huneke, MS serves as Retail and Health Equity Convergence Lead at Accenture. Shannon has over 25 years of extensive experience as an accomplished business leader leading B2B and B2C strategic partnerships within and for Fortune 500 companies in healthcare, technology and retail with significant proven experience and unique blend of expertise in Health Equity, Consumerism of Healthcare, Business Development, and Sales Strategy. At Accenture, Shannon is currently leading work in the development of Food as Medicine/Maternal Mortality platform created for the purpose of reducing racial disparities in maternal health outcomes through specific targeted interventions delivered via a 'Food as Medicine' nutritional program among retail partners. She is advising in the business model creation inclusive of a defined nutritional covered-benefit prototype designed for eligible Medicaid populations through clinical and nutritional interventions.

Prior to her role at Accenture, Shannon spent over 16 years at UnitedHealthcare working on behalf of retail and CPG clients, and 5 years at Procter & Gamble managing various shopper marketing strategies aligning directly to retail customer strategy and growth of the brand. Shannon is an active volunteer in her community and very passionate about supporting organizations like Feeding America, Second Harvest Heartland and World Central Kitchen. She holds a bachelor's degree in business administration from Saint Mary's College of Notre Dame and a master's degree in business communications from the University of Saint Thomas.



Admiral Rachel L. Levine, MD, serves as the 17th Assistant Secretary for Health for the U.S. Department of Health and Human Services (HHS) and the head of the U.S. Public Health Service Commissioned Corps. Since being nominated by President Biden and confirmed by the U.S. Senate in 2021, ADM Levine has fought every day to improve the health and well-being of all Americans and to help our nation overcome the COVID-19 pandemic and build a stronger foundation for a healthier future - one in which every American can attain their full health potential.

In 2015, Pennsylvania Governor Tom Wolf nominated ADM Levine to be Pennsylvania's Physician General and she was subsequently unanimously confirmed by Pennsylvania's state Senate. In March of 2018, ADM Levine was named Pennsylvania's Secretary of Health.

In her previous roles as a physician, she focused on the intersection between mental and physical health, treating children, adolescents, and young adults. ADM Levine was a Professor of Pediatrics and Psychiatry at the Penn State College of Medicine. Her previous posts included: Vice-Chair for Clinical Affairs for the Department of Pediatrics, and Chief of the Division of Adolescent Medicine and Eating Disorders at the Penn State Hershey Medical Center. ADM Levine graduated from Harvard College and the Tulane University School of Medicine, completing her training in Pediatrics and Adolescent Medicine at the Mt. Sinai Medical Center in New York City.



Beth Mattingly, PhD, is Assistant Vice President, Community Development Research & Communications Regional & Community Outreach at the Federal Reserve Bank of Boston. As part of RCO's leadership team, Beth manages the planning and execution of research projects, working to advance strategic dissemination of the Fed's work, and other efforts in support of the department's focus on low- and moderate-income populations across New England. Her research focuses on implications of public policies and how they vary across demographic groups, racial wealth divides, and policy modeling.

Previously, Beth directed the Vulnerable Families Research Program at the University of New Hampshire's Carsey School of Public Policy, where her work centered on key issues confronting poor and low-income families including financial instability, safety-net policies, and challenges for low-wage workers. Beth also served as a research consultant at the Stanford Center on Poverty and Inequality, where she worked closely on projects to better measure and understand poverty including the California Poverty Measure and the American Voices Project.

Beth has published research briefs on topics ranging from the demography of poverty to the implications of safety-net policies across the nation. Her work has been featured in several academic journals including Social Services Review, Social Forces, and Journal of Marriage and Family. Beth holds a bachelor's degree from Dartmouth College and a doctorate and master's degrees from the University of Maryland.



Geeta Pradhan serves as President of the Cambridge Community Foundation (CCF). Geeta draws on her deep experience in philanthropy, urban planning, and community development to address the needs of Cambridge. She led CCF's transformation into a data-informed strategic grantmaker, tackling the city's most intractable problems in partnership with nonprofits and others, the philanthropic home for Cambridge's generosity, and an influential civic leader.

In 2021 she co-authored the Foundation Equity & Innovation Cities report, highlighting the growing income disparities amidst Cambridge's growing prosperity. She helped envision and structure the City's \$22 million Rise Up Cambridge, the only city-wide effort to offer a non-lottery cash assistance program and is leading the research that will help make the case for policy change.

Geeta is a close collaborator of the Cambridge and Greater Boston nonprofit sector. She co-authored two reports on the financial health of the MA nonprofit sector, organized the creation of Massachusetts Nonprofit Network, and facilitated the founding of the Institute of Nonprofit Practice. She previously worked for the Boston Foundation, serving as the associate vice president for programs and co-founded the Boston Indicators Project. Prior to that she worked for the City of Boston as director of Sustainable Boston and assistant director for neighborhood development. A trained artist, she completed her bachelor's of architecture in India and holds a master's in urban design from the Harvard Graduate School of Design. In 2022, Geeta received the honorary degree of Doctor of Humane Letters from Lesley University, in recognition of her 'changemaking leadership and dedication to growing the nonprofit ecosystem at every turn.'



Gordon Reid, MBA, serves as President of Stop & Shop, a local brand of Ahold Delhaize USA. Founded in 1914, Stop & Shop now has more than 400 stores across the Northeast and employs nearly 60,000 associates.

Prior to joining Stop & Shop in 2019, Gordon Reid served as President of Giant Food and led the brand to the number one market share position in each of its local markets. Under his leadership, the company made healthy eating easier and affordable, while also transforming the shopping experience with the customer top of mind and growing home delivery in collaboration with Peapod.

Reid has more than 35 years of international retail experience. Before joining Giant Food, he worked as CEO of China and Deputy Regional Director of North Asia for The Dairy Farm Group in Hong Kong. Previously, he spent time at Tesco in various leadership roles and worked in a variety of countries such as Hungary, India and China. He also previously worked at Boots in the United Kingdom for 15 years, where he held general management roles, and at A.S. Watson Group spending time in Hong Kong, Taiwan and South Korea.

Reid holds a bachelor's of science in pharmacy from Heriot Watt University in Edinburgh, U.K., and a Master's of Business Administration from Nottingham University Business School in the U.K.



Dwight Schultheis, MBA, is Director at Instacart Health, a team at Instacart focused on expanding access to nutritious food, making healthy choices easier, and scaling food as medicine programs. Dwight has almost a decade of healthcare experience working at companies including CVS Health, athenahealth, Lively Hearing, and Truepill.

Dwight is a Board Member at MassVentures, a Boston-based venture firm that funds early-stage companies. He is passionate about coaching early-stage healthcare founders and is a mentor in the UnitedHealthcare Accelerator. Dwight holds a bachelor's degree from Kenyon College and a master's of business administration from Babson Graduate School of Business.



Maria Welch, MPH, is a Program Manager with Geisinger, an integrated health delivery organization in Pennsylvania. Maria has been with Geisinger for over 11 years and currently supports the clinical and health plan organization's Social Determinants of Health strategy, that includes the identification of social needs, connection to local resources and the creation of new programs to support members and patients. Additionally, Maria helps to support the Health Equity strategy for the health plan.

A native of Pennsylvania, Maria earned a bachelor's degree in biology from Juniata College and a master's in public health from West Chester University of Pennsylvania.